

Hello \_\_\_\_\_ ,

Thank you for agreeing to participate in the **Spotted Lanternfly Spotters** program.

You're in a unique position because many of your customers travel intra and interstate, which may create a higher potential of spreading the spotted lanternfly, impacting your business and others around you. Your participation in this program can help prevent the spread of spotted lanternfly by raising awareness about this insect.

Spotted lanternfly are an invasive insect that may impact our agricultural and tourist industry in NY and negatively affects the growth and fruit yields of over 70 different types of plants, such as grape vines, and apple trees. Our state stands to lose over \$350 million dollars in apple and grape crop revenue if spotted lanternfly becomes established in NY making it an important species for early detection.

Spotted lanternfly infestations have been confirmed in Staten Island, Orangeburg, Ithaca, Sloatsburg, and Port Jervis, New York. Your participation in this program enhances state-wide efforts to prevent the spread of this invasive insect.

In this package you shall find:

- Photo for recommended display - #
- Scraper Cards - #
- Tri-fold brochures - #
- Tattoos - #
- Wallet Cards - #
- Plastic Holder - #



SCAN ME

[www.sleloinvasives.org/SLFSpottersBusiness](http://www.sleloinvasives.org/SLFSpottersBusiness)

Please respond to the following survey by scanning the QR code above or by visiting the listed website. The survey will help us better serve your needs and help us improve our efforts. If you send us a photo of these materials displayed at your business, we will feature your business on our website and social media page.

Thank you for giving us an opportunity to reach your customers through this program.

Sincerely,

